

UNCF V.1  
WOFFL-TV ORLANDO-DB-MEL, FL.

ORDER WORKSHEET

FROM REP PAGE 1  
AUG10/12 AT 15.22

ADV. #	NAME	NAME	OBAMA FOR AMERICA	PRODUCT CODES	REF	OFFICE	PHILADELPHIA
AGY. #	NAME	NAME	GREER MARGOLIS & MITCHELL				(2)
START DATE	AUG11/12	END DATE	AUG16/12	SLS #		NAME	CHRIS JOHNSON
CLASS (L/N)	SUB CLASS			BUYER NAME	KATIE KEULEMAN		
SPONSOR/PRODUCT	CANDIDATE ORDERS			TRAFFIC #		ACE #	4066230 <i>2c</i>
AGENCY	3050 K ST NW	ADDRESS	WASHINGTON DC 20007	SALES ASSISTANT	LUCIANA	EI ADV	95 PRD 101
				SALESPERSON	PH # 215-982-5224	PRD	EST 1596
				SALESPERSON	FAX# 215-982-5493		

\* REP ORDER COMMENT\*

NEW POL ORD FOR OBAMA FOR AMERICA RA25+

MKT SHRS ARE ACCURATE

EST# 1596

ORD TTL \$24,450

PLS CFM TNL LISA FOR LUCIANA/CHRIS

L	M	TIME PERIOD/ SELL PATTERN	RATE SEC	DATES START END	ALT WK	DAY(S)	TOT SPT	TOTAL COST	CLA	PLA
1	430-5A	30	50 .00	08/13-08/16	5	M-TH	5	250 .00	1W	
2	10-11A	30	250 .00	08/13-08/16	2	M-TH	2	500 .00	1W	
3	1-2P	30	250 .00	08/13-08/16	4	M-TH	4	1,000 .00	1W	
4	2-3P	30	300 .00	08/13-08/16	3	M-TH	3	900 .00	1W	
5	3-4P	30	600 .00	08/13-08/16	2	M-TH	2	1,200 .00	1W	
6	4-5P	30	600 .00	08/13-08/16	4	M-TH	4	2,400 .00	1W	
7	JUDY/JUDGE JUDY									

PGM=GOOD DAY @ 430A

PGM=WENDY WILLIAMS

PGM=JUDGE JOE BROWN/JUDGE JOE BROWN

PGM=THE PEOPLE'S COURT

PGM=DR. PHIL

<sup>2</sup>  
WUNCE V. 1  
WOFL-TV ORLANDO-DB-MEL, FL.

ORDER WORKSHEET  
4066230

AUG12 (27) 24450.00  
TOTAL (27) 24450.00

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NEW POLITICAL ORDER FOR OBAMA FOR AMERICA. RA25+. MKT SHR ARE ACCURATE

\*\*\*NSI BOOKS—LAST  
EMOS—RA25+P  
START OF COMMENTS

\*CONTRACT COMMENT\* NEW POL ORD FOR OBAMA FOR AMERICA -  
DO YOU THINK IT'S SENSIBLE?

\*\*\*\*\* END OF COMMENTS \*\*\*\*\*